

BHARATIYA CHETNA KENDRA

(INDIAN CONSCIOUSNESS CENTER)

AN ORGANISATIONAL PROFILE

Bhartiya Chetna Kendra is a registered Trust established in 2009, which has not yet applied for or taken any government grants or assistance. It has been run by the trustees mainly on self-help basis. The Trust wants to do something of a permanent and far-reaching nature for India and human development, and since the work is going to be extensive, now the organisation invites wider public participation in its endeavours.

MAIN OBJECTIVES:

- Preservation and promotion of the best elements of Indian cultural heritage.
- To develop original models of community development based on India's own ethos and identity, in which spiritual growth as well as poverty alleviation along with education will be on top of the agenda.
- To deliver, in the first phase, a rational-critical and easy-to-comprehend version of the Bhagavad Gita with all the necessary navigational tools in simple language to as many homes of India and other countries as possible. The Bhagavad-Gita has been hailed worldwide as a unique Book, and even a Christian Catholic Saton Hall University of the USA has acknowledged that the Bhagavad-Gita is an effective tool for human transformation, and has included it in their core curriculum for all streams.

WHAT HAS THE TRUST DONE TILL NOW

In addition to carrying out many constructive works to achieve its objectives of total development, the Trust has recently formed two subsidiary units — one named 'Bhagavad Gita Dham' and the other named 'Bhagavad-Gita Publication'. It may be appropriate to know

firstly what the mother organization Bhartiya Chetna Center has done so far before the formation of these units.

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- Through its members, it made several training and motivational films to bring the farmers out of poverty trap, and trained thousands of farmers through them;
- Prepared supplementary curriculum for complete education of children and youth and groomed hundreds of disadvantaged children on these lines;
- Produced video films to teach rural children about personality-development, English, Hindi, and self-employment;
- Produced presentations and films for students and teachers on important topics such as study skills, critical thinking, aesthetic sense, emotional literacy etc.
- Prepared books related to employment;
- Training-films were made for leadership development among the youth and also practical training of leadership given to hundreds;

BHAGAVAD GITA DHAM

This unit of the Trust has been set up to build and strengthen community development centres called Gita-Dham in villages and cities. Before proceeding further, it would be appropriate that we understand the concept or idea of a Gita Dham.

Gita Dham is a community development center. It is planned to be bigger and more comprehensive in the cities and smaller in villages. The aim of both is to create a single-window model of total development, where training in spirituality, education, culture and arts, and livelihood is available under one roof. The aim of both is to make the villages strong and to provide trained people for their economic, cultural and spiritual development. The founder of the organisation Sriyut BrahmBodhi has carried out an extensive

research and developed a model of rapid poverty alleviation. In the past, this model of poverty alleviation has also been presented to the then Planning Commission of India. This is an original Indian model that may lead to significant poverty alleviation in the rural areas.

The architect's model of the Gita Dham Total Development Centre



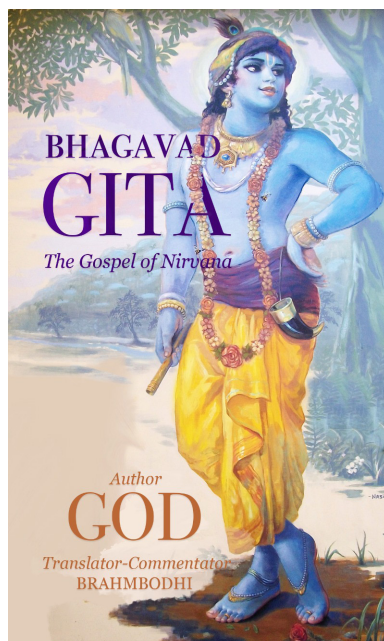
A brief concept note, a detailed project report and a three-D model of Gita Dham community development centre are ready in the first phase of work. Now it is time to create a model on the ground. A small beginning has been made in village Gangrauli of Mathura district.

The first total community development centre at Gangrauli



BHAGAVAD-GITA PUBLICATION

After decades-long research, a novel edition of the Bhagavad-Gita has been prepared with all the necessary navigational tools. It has received extensive accolades from scholars and the lay people alike. The name of the Hindi edition is 'Moksha Vidya Dayini Param Paavan Bhagavad-Gita'. The English version has been named "Bhagavad-Gita: the Gospel of Nirvana." It is a logical and scientific commentary by Sriyut Brahm Bodhi written in contemporary and simple language for the new and the old generations alike.



The Bhagavad-Gita Publication has published around a dozen books on the Gita, spirituality, and text books for the Gurus.

WHAT NEXT?

- To establish rural Gita Dham Total Community Development Centres in at least five hundred villages of the country.
- To establish at least a few big Gita Dham Total Community Development Centres.
- To set up at least five hundred Gita Gram Gurukul schools for free and total education to all castes and communities.
- To deliver the Bhagavad-Gita to at least one crore (10 million) homes in India and abroad for human transformation.
- To convert at least five hundred villages of the country and into Gita Gram Villages.

Web: www.bharatiyachetna.org / Email: bharatiyachetna@gmail.com / WhatsApp no. 7417347740 / PAYTM no. 7677184040 / Registration No. Serial/Deed No/7288/901/2009 (The Trust is registered under section 12 (A) and 80 (G) of Income Tax Act to enable donors to get Income Tax relieve on the amount donated. Mailing Address: 104, Krishna 3C, Omaze Eternity, Bhakti Vedant Path, Vrindavan, District: Mathura, UP, India (Postal Code 281121)
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